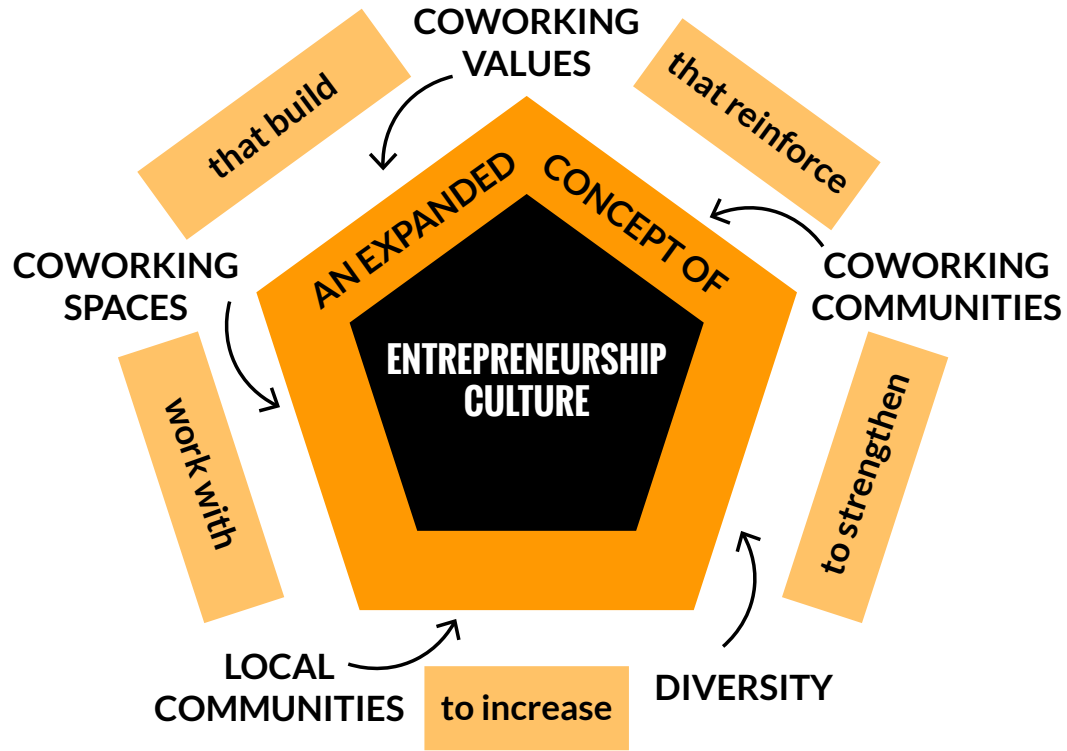




Sponsorship Packet



**ENTREPRENEURIAL BEES
 BUILDING THEIR HIVES**



APIARY @ THE PARK



OUR STORY



Fatimah Muhammad, Founder and CEO

After retiring and closing my businesses, my neighbors encouraged me to run for Alderwoman. While canvassing my beautiful historic neighborhood, I met Regina, a resident who shared her story with me which changed my life.

Regina is a retired U.S. Foreign Service Officer who also purchased and renovated her retirement home here in Hyde Park. Regina was anxious to start her African cuisine catering business and had hopes of opening a small, quaint café in the neighborhood. To start the catering business Regina needed a culinary space that had a grade A certification along with an outlet to begin marketing her product. There were no culinary incubators or commercial kitchens available for rent within 15 miles of her home. Regina did not feel safe or celebrated in the space. The cost for the space was extreme and there was no connection to the community. She continued to share that there was a huge lack of services in our community--a lack of support for entrepreneurs, a lack of places for people to meet and connect, a lack of healthy food options, and a lack of community. "These are basic essentials that every neighborhood should have," Regina stated. "Our neighborhood should be a place that speaks to the fabric and culture of the residents and our community, much like The Hill, Dogtown and the Loop just to name a few."

Regina's story resonated throughout my soul. Each neighborhood has a unique character and style that can add something special to the regional patchwork of our city and Apiary @ The Park will be the vanguard of change in the Hyde Park Neighborhood.

Apiary @ The Park, located in Hyde Park just North of Delmar where racial covenants and redlining devastated the city's historically African-American neighborhoods. A place where vacancy and disparity went hand in hand. Apiary @ The Park is in two beautiful, 200+ year old historic buildings that sat in disrepair for over two decades. A place that once was the neighborhood Post Office and Soft Goods Store where people in the neighborhood gathered, sold their goods and socialized.

There were rooming houses in the adjacent building where the immigrant laborers and master craftsmen lived while they were building these beautiful homes in the neighborhood. This was coworking/co-living at its best!



BECOME A SPONSOR!

Hyde Park is at a tipping point of urban renewal. Your gift will directly impact the completion of this project, changing lives in North City and helping pave the way for a more equitable, inclusive, and innovative St. Louis.

OUR MISSION



APIARY @ THE PARK

"We are a business with a social mission"

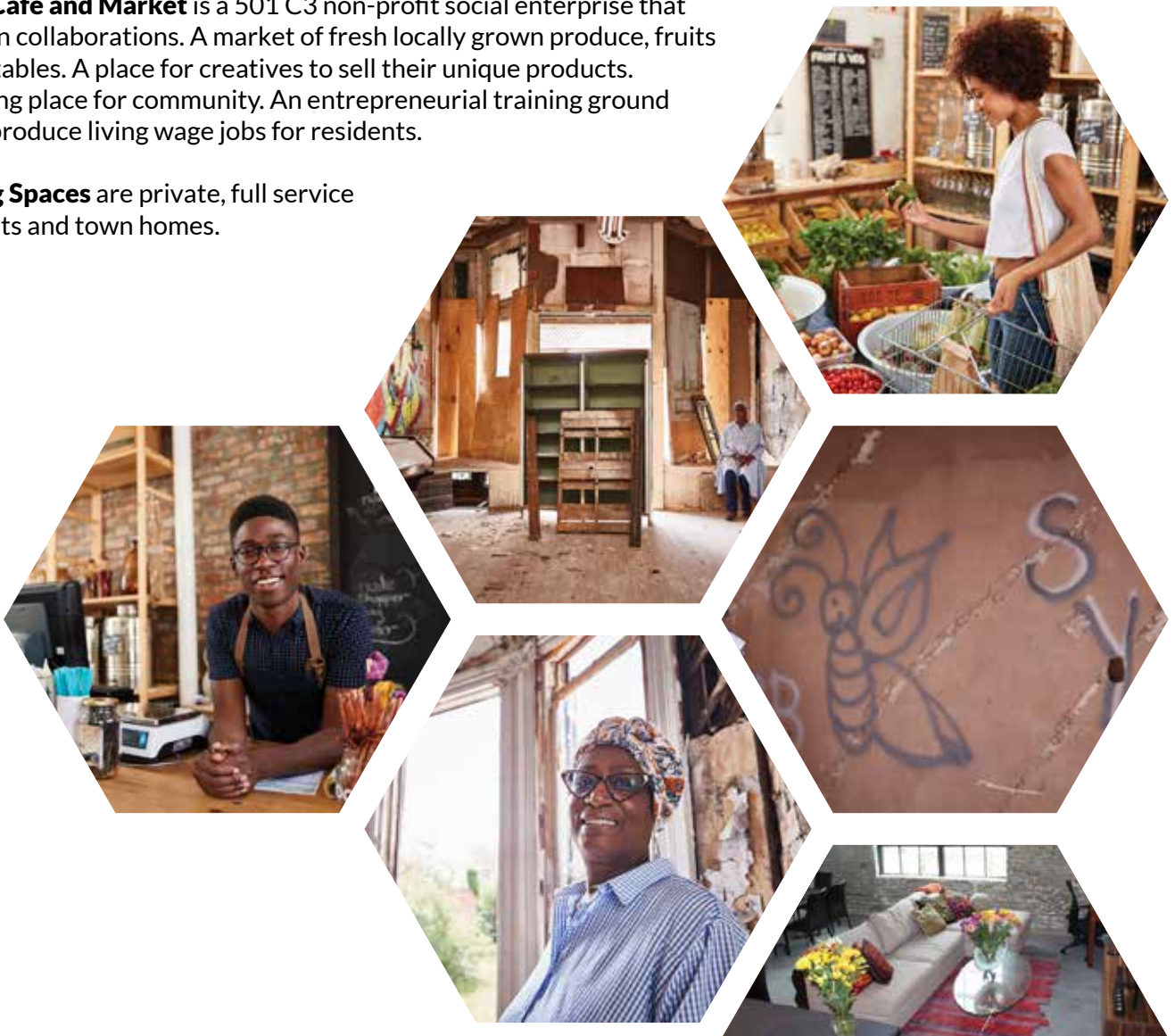
Our Mission is to provide an affordable option for culturally responsive entrepreneurs and small business owners so that they feel safe, celebrated and are able to thrive, thereby building a diverse, entrepreneurial ecosystem and transform communities through commerce and industry.

Coworking Space for creative entrepreneurs, freelancers, caterers and small businesses.

Culinary Incubator for food artisans, caterers and food truck operators.

Be Well Café and Market is a 501 C3 non-profit social enterprise that focuses on collaborations. A market of fresh locally grown produce, fruits and vegetables. A place for creatives to sell their unique products. A gathering place for community. An entrepreneurial training ground that will produce living wage jobs for residents.

Co-Living Spaces are private, full service apartments and town homes.



FOR ADDITIONAL INFORMATION CONTACT

Fatimah Muhammad | (314) 283-9424 | fatimah@apiaryatthepark.com

SPONSORSHIP LEVELS



	POLLINATOR	BE WELL CAFÉ	COWORKING SPACE	CULINARY INCUBATOR
INCLUDED	\$5,000	\$10,000	\$15,000	\$20,000
Presenter at the Ribbon-Cutting Ceremony	×	×	×	✓
Opportunity to Speak at the Ribbon-Cutting Ceremony	✓	✓	✓	✓
Sponsorship Recognition on TV, Radio/Media Release	×	×	2 YEARS	3 YEARS
Sponsorship Recognition via Online Promotions	×	1 YEAR	2 YEARS	3 YEARS
Sponsorship Recognition on Our Website	1 YEAR	1 YEAR	2 YEARS	3 YEARS
Plaque Placed on Our Wall of Honor	✓	✓	✓	✓
Complimentary Use of Our Board Room	×	×	TWICE/PER YEAR	3 TIMES/PER YEAR
Complimentary Use of Our Event Space	ONCE/PER YEAR	ONCE/PER YEAR	TWICE/PER YEAR	3 TIMES/PER YEAR
Complimentary Meals at Be Well Café	2	2	4	5

BIT-O-HONEY LEVELS

THE HIVE	\$3,000
THE HONEYCOMB	\$2,000
THE POLLINATOR	\$1,500
THE WORKER BEE	\$500
A BIT-O-HONEY	\$100

To Get Involved, Donate or for Additional Information, Contact

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